**User profiles:**

User 1:

Sex: Male

Age: 28

Tech skill level: medium

Role: Tourist

Motivation: Explore as much of the city as possible during his stay

Usage:

* Sightseeing
* Plan his day
* Find good places to eat

User2:

Sex: female

Age: 34

Tech skill level: low

Role: New to the city

Motivation: Get to know the city

Usage:

* Find places to walk her dog
* Find good cafes and restaurants
* Get to know the neighborhood.

User3:

Sex: Female

Age: 23

Tech skill level: medium

Role: Romantic

Motivation: Dating

Usage:

* Find romantic walks
* Plan date
* Find good cafes and restaurants

User4:

Sex: Male

Age: 20

Tech skill level: high

Role: Student

Motivation: Drinking/partying

Usage:

* Barcrawl
* Find places to dance